

# Certified Business DNA Advisor Training Package – 12 Months



## Benefits

By participating in our Certified Business DNA Training Program, you will learn to:

1. Interpret and use the Business DNA Natural Talents Profiles to improve Personal Workplace, Team and Hiring Performance
2. Interpret and use the Business DNA Leadership Engagement 360 Profile and guide a leader to build a Leadership Performance Plan
3. Utilize the DNA Sustainable Performance Index to measure human performance
4. Build Team Performance through a greater understanding of personal and team member motivations
5. Utilize the Communication DNA Profile to increase the emotional engagement of employees for Business Relationship Performance
6. Improve the Hiring Process and Conducting Behavioral Interviews
7. Diagnose Business Performance Strengths and Struggles through Behavioral Insights

## Package Details

The 12 months package includes:

- ▶ Certified Business DNA Advisor Training - Discovering Behavior for Business Transformation (3 days, normal price \$3,000), including profiles for training, handbook and materials
- ▶ 60 Business DNA Natural Talents Profiles (no expiry) (normal price \$6600)
- ▶ 10 Business DNA Community Calls with other advisors (1 hour each) (normal price \$1000)
- ▶ 8 Hours of Business Performance Coaching and support (normal price \$2400)
- ▶ Access to Business DNA Community Resources for using and delivering DNA Performance Solutions
- ▶ Monthly taped case studies on the application of the Business DNA Profiles
- ▶ DNA Behavior Whitepapers issued by email monthly

## Package Price

The cost for 12 months will be \$8000 if paid in full up-front or \$720 per month payable by credit card in 12 equal monthly installments. The package provides savings of over \$2,000 from an a la carte retail price of over \$14,000 for the same products and services purchased individually.

## Registration

To register please email us at [inquiries@businessdnaresources.com](mailto:inquiries@businessdnaresources.com)