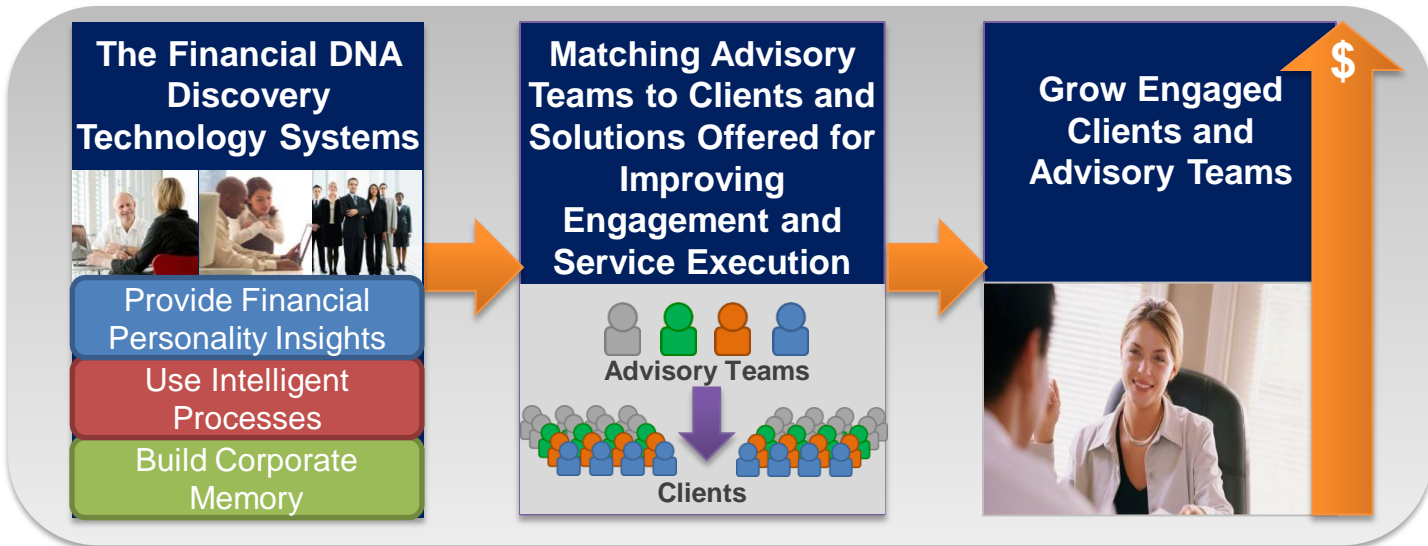


## Worldwide Leader in Providing Systems for Client Centered Behavioral Discovery

We provide financial advisors with validated financial personality insights (their "Financial DNA") to "Know, Engage and Grow" their clients and intelligent processes for customizing a financial strategy on a scalable basis. This enables advisors to guide their clients in making more committed decisions to "Live with Meaning" and thereby achieve greater Financial Planning Performance.



## Behavior Drives Financial Planning Performance

*Do you know your clients well enough to understand their different emotional life and financial decision-making patterns?*

*Do you have the processes, systems and scripts to provide customized financial planning experiences for different client styles?*

*Do you know how to better match your advisory team to ideal clients for improving engagement?*

DNA Behavior's unique "understanding people before numbers" approach is to firstly discover and then match the unique behaviors and preferences of your advisory team to clients and solutions offered.

**Choose the right Financial DNA Performance Path for your clients and start benefiting from our behavioral insights and intelligent processes.**

Contact us to get started: [inquiries@dnabehavior.com](mailto:inquiries@dnabehavior.com)

## Financial DNA Performance Paths

